

EMPLOYMENT

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| Imperial College Business School Associate Professor of Analytics & Operations (with tenure) | Sept 2022– |
| Amazon Amazon Visiting Academic (virtual, flex-time) Last Mile Science, Seattle WA | Aug 2021–Dec 2024 |
| Robert H. Smith School of Business, University of Maryland Associate Professor (with tenure) Decision, Operations and Information Technologies (DO&IT) | Aug 2020–Aug 2022 |
| Columbia Graduate School of Business Visiting Assistant Professor Decision Risk & Operations | Fall 2016 |
| London Business School, London, UK Assistant Professor Management Science & Operations | Jul 2012 – Jul 2020 |

CURRENT EDITORIAL POSITIONS

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| Associate Editor, <i>Operations Research</i> | 2024 – |
| Senior Editor, <i>POM</i> | 2024 – |
| Associate Editor, <i>Management Science</i> | 2019– |

EDUCATION

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| Ph.D. Operations Research, University of California, Berkeley. | May 2012 |
| M.A. Statistics, University of California, Berkeley. | May 2011 |
| M.Sc. Industrial Engineering & Operations Research (IEOR) University of California, Berkeley. | May 2008 |
| B.Sc. (Hons.), University of Sydney, Australia. <i>Majors: Physics & Mathematics. 1st Class Hons. with University Medal.</i> | May 2007 |

MAJOR TALKS, HONOURS & AWARDS

2024 Keynote Speaker, Imperial President's PhD Scholars Research Symposium
 2022 Plenary Speaker, European Conference in Stochastic Optimization (ECSSO) and Computational Management Science (CMS), Venice
 2022, 2021 Britannica's 20 under 40 Young Shapers of the Future in Education
 2021 Best Operations Management Paper in *Operations Research* Award
 2020 Poets & Quants World's Best 40 Under 40 MBA Professor
 2020, 2019 *M&SOM* Meritorious Service Award
 2019 Finalist, INFORMS Data Mining Section Best Paper Award
 2019, 2018 *Management Science* Distinguished Service Award
 2018 Honorable Mention, INFORMS Junior Faculty Interest Group Paper Competition

2018 Best Teacher Award, Masters in Management, LBS
2011 Katta Murty Best Paper Prize in Optimization, UC Berkeley
2007 University Medal in Physics, University of Sydney, Australia
2002 Korean Ministry of Education Prize for Academic Excellence
2002 Australian Student Prize

RESEARCH GRANTS/FELLOWSHIPS/SCHOLARSHIPS

2025–2026 Imperial College Elsie Widdowson Fellowship Award
2012–2020 Research And Materials Development Fund, London Business School (£57,500)
2015 Deloitte Institute of Innovation & Entrepreneurship Research Award (£7,500)
2008–2011 University of Sydney Eleanor Sophia Wood Traveling Scholarship (AU\$60,000)
2007–2008 UC Berkeley College of Engineering Fellowship (US\$45,000)
2003–2006 Kwanjeong Educational Foundation Scholarship (AU\$100,000)
2003–2006 University of Sydney Scholarship of Merit (AU\$20,000)

CURRENT RESEARCH INTERESTS

- Analytics for sustainable operations
- Machine learning for Operations Management
- Data-driven decision-making/optimization

PUBLICATIONS IN REFEREED JOURNALS

1. Gah-Yi Ban & N. Bora Keskin. “[Personalized Dynamic Pricing with Machine Learning: High Dimensional Features and Heterogeneous Elasticity](#)”, *Management Science*, Vol. 67 No. 9 (Sept 2021) pp. 5549–5568.
-**Honorable Mention, INFORMS Junior Faculty Interest Group Paper Competition 2018**
-**Finalist, INFORMS Data Mining Section Best Paper Award 2019**
2. Gah-Yi Ban. “[Confidence Intervals for Data-driven Inventory Policies with Demand Censoring](#)”, *Operations Research*, 68(2):309-326 (2020).
3. Gah-Yi Ban, Jérémie Gallien & Adam J. Mersereau. “[Dynamic Procurement of New Products with Covariate Information: The Residual Tree Method](#)”, *Manufacturing & Service Operations Management*, Fall 2019, 21(4):798-815.
4. Gah-Yi Ban & Cynthia Rudin. “[The Big Data Newsvendor: Practical Insights from Machine Learning](#)”, *Operations Research*, 67(1):90–108 (2019).
- **2021 M&SOM Best OM Paper in *Operations Research* Award**
- **Coverage by Amazon Science**
5. Gah-Yi Ban, Nouredine El Karoui & Andrew E.B. Lim. “[Machine Learning & Portfolio Optimization](#)”, *Management Science*, Vol. 64 No. 3 (March 2018) pp. 1136–1154.
6. Andrew E.B. Lim, J. George Shanthikumar & Gah-Yi Vahn. “[Robust Portfolio Choice with Learning in the Framework of Regret: Single Period Case](#)”, *Management Science*, Vol. 58 No. 9 (September 2012) pp. 1747–1760.
7. Andrew E.B. Lim, J. George Shanthikumar & Gah-Yi Vahn. “[Conditional Value-at-Risk in Portfolio Optimization: Coherent but Fragile](#)”, *Operations Research Letters*, Vol. 39 No. 3 (2011) pp. 163–171.
8. Gah-Yi Vahn, Thomas P. White, Michael J. Steel, C. Martijn de Sterke, Kokou Dossou & Lindsay C. Botten. “[Modeling Light Propagation in Photonic Crystal Devices](#)”, *Journal of Applied Physics*, 102, 053103 (2007).

BOOK CHAPTERS

1. G-Y. Ban. “Pricing in High Dimensions”. In Chen, Jasin & Shi (eds.). *The Elements of Joint Learning and Optimization in Operations Management*, Springer, 2022. <https://doi.org/10.1007/978-3-031-01926-5>

WORKING PAPERS

1. “Personalized Assortment Optimization for a Subscription Business Model of Experience Goods” (with Jiannan Xu, Wedad J. Elmaghraby & L. Beril Toktay)
2. “Selling personalized substitutes and co-purchases in online grocery retail” (with M. Hichame Benbitour & Boxiao Beryl Chen)
3. “Model Mis-specification in Newsvendor Decisions: A comparison of Frequentist Parametric, Bayesian Parametric and Nonparametric approaches” (with Zhenyu Gao & Fabian Taigel)

OTHER PUBLICATIONS

1. G-Y. Ban. “Can Machine Learning Save the Planet?” *London Business School Review*, June 2017.
2. G-Y. Ban. “Business Analytics in the Age of Big Data,” *Business Strategy Review*, Autumn 2014, Vol. 25, Issue 3, pp. 8-9.

TEACHING

At Imperial:

- *B.Sc. Economics, Finance & Data Science*
Introduction to Data Science Fall 2024–
- *Full-Time MBA*
Business Analytics Autumn 2022–
- *Weekend MBA*
Decision Analytics Summer 2023–2024
- *PhD*
Topics in Operations Management and Analytics Summer 2023
- *MSc. Business Analytics*
Digital Marketing Analytics Summer 2023–2024

At Robert H. Smith Business School, UMD:

- *PhD*
Machine Learning for Decision-Making & Causal Inference Spring 2022
- *Part-Time Evening MBA/Flex MBA*
Data Mining & Predictive Analytics Summer 2022
Data-Driven Decision Making II Fall 2020

At London Business School:

- *Executive MBA*
Core EMBA Global-Asia: Decision Models Fall 2017–2019
Core EMBAJ London: Decision & Risk Analysis Summer 2018
- *MBA*
Core MBA: Data, Models & Decisions Fall 2012,3
- *Masters in Management*
Core MIM: Decision & Risk Analysis Spring 2016–2020
Core MIM: Management Analysis & Systems 2014-5
Core MIM: Data Analytics for Management Fall 2015
- *PhD*

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| PhD Advanced Optimization (5–10 sessions) | Summer 2013,5,7,9 |
| PhD Inventory Theory (2 of 10 sessions) | Summer 2019 |
| • <i>Other programs</i> | |
| Co-lead, EMBA/Sloan Global Business Assignment — SF/Silicon Valley | July 2018– |
| Coordinator, London Business Experience in Big Data | Summer 2015,6,7 |
| Custom Executive Education (Sberbank) | June 2015,6 |

At Columbia GSB

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| PhD mini-course, Machine Learning for Operations | Fall 2016 |
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PHD/POSTDOC SUPERVISION & FIRST POSITIONS

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| Molly Jinyan Wang (Imperial) | Advisor | 2024– |
| Jiannan Xu (UMD) | 1st Year PhD Faculty Mentor and co-advisor | 2021– |
| Caleb J.H. Park (LBS) | Co-advisor | 2016–2023 |
| First position: | J.P. Morgan | |
| M. Hichame Benbitour (Centrale Supélec) | Postdoctoral Associate | April–Dec 2020 |
| First position: | Assistant Professor, EM Normandie Business School | |
| Zhenyu Gao (Tsinghua) | Visiting PhD Student | 2018–9 |
| First position: | Algorithm Engineer, JD.com | |
| Fabian Taigel (Würzburg) | Visiting PhD Student | Summer 2018 |
| First position: | Co-founder, BäckerAI | |

PHD EXAMINATION COMMITTEES

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| Shang Liu | Early Stage Assessment Assessor (Imperial) | June 2023 |
| Xiaoling Mei | External Examiner (U Carlos III de Madrid) | 2015 |
| Alberto Martin-Utrera | External Examiner (U Carlos III de Madrid) | 2013 |

INVITED RESEARCH SEMINARS

Cambridge (Judge Business School '13, Mathematics '16), Chicago Booth Business School ('15), Columbia (Graduate School of Business/Industrial Engineering & Operations Research joint seminar '14, Graduate School of Business DRO Brown Bag '16), Cornell (SC Johnson College of Business, '20) Duke Fuqua School of Business ('14), Durham Operations Management Group (Mar '25); European Technology & Operations Management Seminar Series (Feb '25), Georgetown U (McDonough School of Business '23) Georgia Tech (Industrial & Systems Engineering '19, Scheller College of Business '19), HEC Montreal (Decision Sciences '23), Hong Kong University Business School ('17), Hong Kong University of Science & Technology (Industrial Engineering and Decision Analytics '17), Imperial College Business School ('13, '22), INSEAD ('16), Korea University Business School ('11), London Business School ('12, internal '14, internal '15), London School of Economics (Operations '13, Statistics '19), Machine Learning NeEDS Mathematical Optimization ('23), Massachusetts Institute of Technology (Simchi-Levi group '14, Sloan School of Management '14, Computer Science & Artificial Intelligence Laboratory '16, Laboratory for Information & Decision Sciences '19), New York University (Stern School of Business '14, '16), Northwestern (Kellogg School of Management '15), NOVA SBE (Feb '25), Seoul National University (Industrial Engineering '11), Stanford (Graduate School of Business '14), TU Eindhoven (OPAC group, '21), UC Berkeley (Industrial Engineering & Operations Research '14), University College London (School of Management '13, '19), University of British Columbia (Sauder School of Business, '19), University of Maryland (Robert H. Smith School of Business DO&IT '19, School-wide Seminar Series '20), University of North Carolina (Kenan-Flagler Business School '16), University of Texas at Austin (McCombs Business School '13), University of

Texas at Dallas (Naveen Jindal School of Management '13), University of Virginia (Darden; '22), Wilfrid Laurier University (Lazaridis School of Business & Economics '23)

INVITED INDUSTRY PRESENTATIONS

AMZL Research Science Workshop ('22); Amazon Tech Talk ('21); Blue Yonder ('16); IBM TJ Watson Research Center ('11); SAMSI ('11)

ACADEMIC CONFERENCE & WORKSHOP PRESENTATIONS

* given by co-author; ** by selection or sponsored invitation

INFORMS Annual Meeting: Seattle 2024 (2* talks); Phoenix 2023 (2**+2* talks) Hybrid 2021 (1+1* talks); Virtual 2020 (1 talk + 1 panel member); Seattle 2019 (3 talks); Phoenix 2018 (1 session chair, 2+2* talks); Houston 2017 (**Applied Probability Society Tutorial Speaker****, 2 session chairs, 1+2* talks); Nashville 2016 (1 talk); Philadelphia 2015 (2 talks, 1 session chair), San Francisco 2014 (1 talk*), Minneapolis 2013 (2 talks, 1 session chair), Phoenix 2012 (1 talk, 1 session chair), INFORMS Charlotte 2011 (1 talk), Austin 2010 (1 talk, 1 session chair), San Diego 2009 (1 talk);

MSOM: Munich 2022 (1 flash talk*), Singapore 2019 (1 talk + 1 discussant), UNC 2017 (1 SC SIG talk**, 1+1* main), Foster School of Business, U of Washington 2014 (1 talk);

Others:

- London Operations Research Day (LORD), April 2025
- Third Online Doctoral Workshop on Supply Chain Analytics, Rutgers Business School (panelist on “Getting the right job!”) June 2022
- European Conference in Stochastic Optimization (ECISO) and Computational Management Science (CMS), Venice, July 2022 (**Plenary Speaker****)
- INFORMS Revenue Management Conference 2021 (spotlight paper discussant**), 2019 (1 talk*), 2017 (1 talk*)
- AI & Machine Learning Colloquium, Kelley School of Business, Indiana University, June 2020**
- Workshop on Information and Learning, IESE Business School, Barcelona, Sept 2019**
- Workshop in Management Science, University of Chile, Jan 2019
- Digital Transformation Briefings, London Business School, Feb 16, 2018
- Institute of Innovation & Entrepreneurship (IIE) Research Symposium, Ditchley, 7-8 Mar, 2018
- 5th NUS-USPC Workshop on Machine Learning and FinTech 2017**
- INFORMS Healthcare 2017 (1 talk, 1 session chair)
- Marketplace Innovation Workshop, Stanford 2017 (1 talk*)
- POMS: Orlando 2016 (1 talk); INFORMS International 2016 (3 talks, 2 session chair)
- IOS Princeton 2016 (1 talk, 1 session chair)
- EURO Conference, July 2018 (1 talk); EURANDOM Workshop on Data-driven Operations Management, Oct 2016**
- ISMP, Pittsburg 2015 (1 talk)
- Applied Probability Society Conference, Istanbul 2015 (1 talk)
- Wharton EMPOM 2014 (1 talk)
- ICCOPT Lisbon 2013 (1 talk)

- Industrial-Academic Workshop on Optimization in Finance and Risk Management, Fields Institute, Toronto Oct 2011 (1 talk)
- CUDOS Workshop, Batemans Bay, Australia Feb 2007 (1 talk); COIN-ACOFI, Melbourne, Australia Jun 2007 (1 talk)

INVITED WORKSHOP PARTICIPATION

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| Prairie Artificial Intelligence Summer School, INRIA, Grenoble | July 2018 |
| INFORMS Future Academician Colloquium | INFORMS 2011 |
| Mathematical Sciences Research Institute (MSRI) Graduate Student Workshop | Summer 2010 |
| <i>Algebraic, Geometric & Combinatorial Optimization</i> | |

CURRENT PROFESSIONAL AFFILIATIONS

Member of INFORMS, M&SOM, Mathematical Optimization Society (MOS), Applied Probability Society (APS), INFORMS Revenue Management & Pricing Section

PROFESSIONAL SERVICE – INTERNAL

At Imperial

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| Academic Advisor, BSc. EDFS | 2024 |
| A&O Junior Faculty Hiring Coordinator | 2023–2025 |
| AMO Group rep, EDI Selection Taskforce | 2023–2024 |
| AMO Group rep, School Research Committee | 2022– |
| Module Leader (Analytics) MBA programs | 2022– |
| A&O Group PhD Research Prize Committee | 2023 |
| Organizing committee, INFORMS RMP Conference | 2022–2023 |

At UMD

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| Organizing committee, “Doing Good with Analytics” workshop | 2021–2022 |
| PhD Student Admissions Committee | 2020–2021 |

At London Business School

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| Faculty IT group MSO Subject Area rep | 2019–2020 |
| PhD Student Qualifying Examination (Optimization) Committee | 2013–2020 |
| PhD Student Admissions Committee | 2013–2020 |
| Junior Faculty Recruitment Committee | 2013–2020 |
| MIM/MFA Orientation Day Speaker | Aug 2018 |
| MSO Subject Area seminar coordinator | 2015–2018 |
| Internal Examination Board (MSc) | 2015–2018 |
| LBS New Faculty Induction Day speaker | Sept 2013 |

PROFESSIONAL SERVICE – SOCIETY

Society roles:

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| Chair, Supply Chain Special Interest Group, M&SOM Society | 2019–2021 |
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Past editorial roles:

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| Associate Editor, <i>M&SOM</i> | 2021–2024 |
| Associate Editor, <i>Operations Research Letters</i> | 2021–2023 |
| Guest Associate Editor, <i>M&SOM</i> | 2020 |
| Associate Editor, <i>M&SOM</i> Special Issue on OpsFinTech | 2020 |
| Associate Editor, <i>Management Science</i> Special Issue on Data-Driven Prescriptive Analytics | 2019–2021 |
| Associate Editor, <i>Service Science</i> | 2019–2021 |

Reviewer for: Management Science, Operations Research, Annals of Statistics, M&SOM, M&SOM SIG 2015–present, Mathematical Programming, INFORMS Journal on Optimization, Journal of Optimization Theory & Applications, POM, IISE Transactions, European Journal of Operations Research, Naval Research Logistics, Journal of Computational Finance, OMEGA, Research Grants Council of Hong Kong, SIAM Journal on Mathematics of Data Science (SIMODS)

Assessor for:

- Dutch Research Council (NWO) Spinoza Prize (the highest award in Dutch academia) 2024

Judge for:

- INFORMS George Nicholson Student Paper Competition Prize (2020–2021)
- M&SOM Student Paper Competition (2016–2020)
- Decision Science Institute Elwood S. Buffa Doctoral Dissertation Award (2019)

EXTERNAL ENGAGEMENTS

Nov 2019 Panel speaker, event on “Artificial intelligence and ethics in investment management”, CFA Society UK

May 2019 Invited Speaker, TEDxLBS. “[The Power and Perils of Algorithms](#)”

Apr 2019 External judge, Young Enterprise Company of the Year

Mar 2019– World Economic Forum Expert Network in AI and Robotics, Supply Chain and Transportation, and Fourth Industrial Revolution

Sept 2018 Workshop host and panel speaker, European Financial Information Summit, London

May 2018 Feature article interview, Tharawat Magazine, “Growing Opportunities for Efficiency Gains Through Big Data.”

Mar 2018 External judge, Young Enterprise Company of the Year

Aug 2015 Expert panel member, roundtable discussion on digital transformation in business hosted by Computer Weekly

Dec 2013 Discussant in NHS Safe Staffing Round Table, POLITEIA, London.

Nov 2013 Participation in High School Outreach Video, CUDOS, University of Sydney.

PAST NON-ACADEMIC EMPLOYMENTS

Scientific Advisor, Alpha Advanced Solutions

2019–2020

Member, Advisory Board, Tata iQ

Apr 2016 – Oct 2016

Global Modeling and Analytics Group, Credit Suisse Securities, NY

Summer 2008

Quantitative Associate

OTHER

Personal: Citizen of South Korea and UK ILR (permanent resident)

Married, 1 child (born Dec 2021)

Also known as: *Gah-Yi Vahn* (different spelling of same surname)